Sujata Bhatia

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# Education

**Bodhisastra University** Florida State, USA

Doctor of Philosophy, Positive Organization Development 2020-2022

**Asian Institute of Technology (AIT)** Pathum Thani, Thailand

Master of Science, Agribusiness Management (Distinctive) 2010-2012

**Kasetsart University (International Double Degree Program)** Bangkok, Thailand

Bachelor of Sciences, Tropical Agriculture (First-class honors) 2005-2009

**Victoria University (International Double Degree Program)** Melbourne, Australia Bachelor of Business Administration, International Trade 2005-2009

# Professional Experience

**Professional Development Coach (Self-employed)** Bangkok, Thailand August 2014 - Present

* Founder of FIDA Model
* Coach personal and professional development in IKIGAI, OKRs, Cognitive Behavioral Therapy, Theory U, Appreciative Inquiry, and positive psychology (individual/academic institution)
* Provide services of organization development, leadership development and performance management, team building, personal and Professional enhancement, Conflict Management, Communications skills (presentation, public speaking, creative thinking and problem solving) (corporation/academic institution)

**Education Development Center, Inc.** Bangkok, Thailand

Career Coach October – November 2021

* Conduct online consultations on career development for youths at the entry-level positions

**Bitkub Capital Group Holdings Company** Bangkok, Thailand Corporate Strategy Manager August – September 2021

* + Developed resource allocation plans (human capital) with key actions as follows:
		- Identified core competencies and ensured they were well distributed
		- Set clear roles and responsibilities across the company
		- Ensured an appropriate supply of talent is available to all businesses
	+ Developed a new organizational structure with key actions as follows:
		- Determined the strategic direction of the company
		- Determined how much autonomy the Head office is to give business units
		- Planned and prepared the company’s 3 Months and 6 Months roadmaps
	+ Co-led the internal Human Resources Development program
		- Mentored interpersonal skills, design thinking, OKRs, IKIGAI, and Theory U

Executive Secretary to CEO Office May – July 2021

* + Performed a wide range of administrative support activities and assistance to the CEO
	+ Identified, developed and coordinated existing and potential projects as follows:
		- Blockchain partnership
		- Collaborative (over 50) projects in conglomerate, tourism, energy, and education industries
		- Membership (Thai Fintech Association)
	+ Designed and assisted the CEO with the development of new organizational structure as follows:
		- Governance structure
		- Integration of business units and business functions
		- Delegation of authority, roles, and responsibilities

**Quality Plus Aesthetic International Co., Ltd.** Bangkok, Thailand

Investor Relations Consultant and Assistant to CFO October 2020 – March 2021

* Developed and maintained a company investor relations plan
* Performed a comprehensive analysis, including operations and financial metrics
* Provided a wide variety administrative support to the CFO

**Mahidol-Oxford Tropical Medicine Research Unit (MORU), Mahidol University** Bangkok, Thailand Personal Development Program Resource Person August 2020

* Delivered a personal development via IKIGAI training session
* Delivered professional development via OKRs and intercultural communication training session

**T.B.T. Corporation Co., Ltd.** Bangkok, Thailand

Corporate Strategy Advisor April 2018 – Present

* Serve as a trusted advisor to CEO to identify and develop business strategies and risk management controls
* Develop financial roadmap and investor relations management plans
* Provide advice with project management plans (OKRs Methodology)

**LMDH SDN. BHD. (Malaysia)** Kuala Lumpur, Malaysia

Business Development and Investor Relations Manager February 2017 – Present

* Analyze new venture integration and develop growth strategies
* Conduct the investment due diligence process and prepare reports
* Manage and retain relationships with existing investors
* Serve as the company key point of contact for the investment community network

**Smart and Bright Co., Ltd** Bangkok, Thailand

Business Development Manager July 2016 – September 2018

* Solicited projects in Thailand, Malaysia, Singapore, and China
* Designed project pitching and fundraising materials and conducted financial projection evaluation
* Co-led Thailand partnership initiative with the international Capital Mechanism programme - Miracles of Capital
* Organized and coordinated the Miracles of Capital Thailand programs

**Language Center, Asian Institute of Technology (AIT)** Pathum Thani, Thailand Part-time Lecture August 2012 – October 2021

* Teach the English Grammar and Writing course
* Design and develop teaching materials, and deliver tutorials in Communication and Presentation Skills courses
* Supervise students’ research activities and provide career advisement

**Sasin Management Consulting** Bangkok, Thailand

Analyst (industrial estate projects) July 2012 – July 2013

* Conducted a desk review and interviews with clients’ stakeholders
* Gathered information, analyzed data, and formulated hypotheses
* Developed, communicated, and presented recommendations to project managers

**Pac Rim Resources Co., Ltd (Family Business)** Bangkok, Thailand Business Operations Coordinator October 2009 - Present

* Coordinate the business operations with agricultural suppliers in Thailand, Southeast Asia, and South Asia
* Solicit for new business via networking and other lead sources
* Assist with the overall database maintenance and administration

# Skills & Interests

**Technical Skills:** Microsoft Office Suite, Google Suite and Cloud Storage, AI tools

**Language:** Fluent in Thai and English; Conversational Proficiency in Hindi; and Basic Proficiency in Chinese (Mandarin)

**Interests:** Positive Psychology & Philosophy and Sustainable Development

# Professional Certificates

## Education Development Center (EDC)

* Certificate of Completion: Coaching and Mentoring for Career Growth in Digital Economy

## International Coach Federation (ICF) and Thailand Coaching Institute (TCI)

* Professional Coach Certification Program (PCCP)

## Thailand Coaching Institute (TCI) and Appreciative Inquiry Thailand (AI Thailand)

* Certificate in IKIGAI Coaching

# Professional and Technical Career Training

**The Miracle of Capital Global Program** 2017 - 2019

* Financial modeling and investment management

## Seedstars x Digital Ventures Accelerator : The Asia Bootcamp 2016

* Objectives & Key Results and startup ecosystem management

# Publications

# Author

# FIDA with GITA 2023

# “Coach Gen Y, Cuz’ Life is Magical” (Thai language) 2014

## Book Translator (English to Thai)

* Measure what Matters by John Doerr 2019
* TIGER WOODS by Jeff Benedict and Armen Keteyian *(In publishing process)*

# Leadership & Activities (Partial)

**Thailand Coaching Institute, Thailand Coaching Forum** Bangkok, Thailand Moderator: OKRs in Future Design Coaching November 2019

**Center for advanced studies for agriculture and food (CASAF), Kasetsart University** Bangkok, Thailand Project Manager and Moderator - Agriculture and Food Deans Meeting August 2017

**Young Environmental Leadership Program in Asia, Japan Environmental Education Forum (JEEF)** Singapore Representative of Thailand August 2011

## Tsukuba- JICA- Kasetsart University (SRD Program 2009)

Project Management for the annual internship program in Sustainable and Rural Development April – August 2009

**Denso Youth for Earth Action, DENSO Corporation & Thailand Environment Institute (TEI)** Japan Representative of Thailand May – October 2008

## Youth Forum on Ethics of Science and Technology, Regional Unit for Social and Human Sciences

**in Asia and the Pacific (RUSHSAP) and Science Centre for Education** Bangkok, Thailand Participant April 2008

**Raffles Junior College Community Leaders Forum, Raffle’s Junior College** Singapore Participant March 2008

**East Asia Youth Leadership Forum (EAYLF), Ministry of Education Thailand** Thailand Facilitator of Cambodian delegates November – December 2007

**24th Universiade Bangkok, The International University Sports Federation Committee** Thailand Attaché of the India’s team August 2007

**Young Voices for Change” United Nations Youth Forum 2005** Bangkok, Thailand Representative of Thailand 2005

**Training workshops by Dr. Sujata Bhatia (Example)**

* **Positive Psychology for Positive performance**

Course 1: Foundations of Positive Psychology

* Basics of positive thinking and well-being
* Simple mindfulness and self-awareness activities
* Interactive exercises for self-esteem and confidence building

Course 2: Creative Problem Solving

* Introduction to creative thinking and problem-solving
* Engaging in hands-on projects and team activities
* Techniques to foster innovation and creativity

Course 3: Communication and Collaboration

* Basics of effective communication
* Teamwork and collaborative activities
* Developing listening and empathy skills
* **Leadership and communication**

Course 1: Advanced Personal Development

* Deep dive into IKIGAI and finding personal motivation
* Goal setting and achieving personal aspirations
* Stress management and resilience building

Course 2: Leadership and Team Dynamics

* Understanding leadership styles and roles
* Team dynamics
* Communications and presentation

Course 3: Career Exploration and Planning

* Career awareness and exploration activities
* Skills assessment and development
* Introduction to professional networking and mentorship
* **Coaching and Mentoring skills for managers and executives**

Course 1: Coaching and Mentoring Skills

* Techniques in coaching and mentoring students
* Developing empathetic listening and guidance skills
* Enhancing student engagement and motivation

Course 2: Advanced Leadership in Education

* Strategic planning and leadership business settings
* Building and managing effective teams

Course 3: Self and team Building

* Personal and professional balance
* Stress management and burnout prevention
* Career advancement and continuous learning strategies